2019-2020
Annual Report
Contents

1 Letter from our CEO
2 Mission
3 How Far We’ve Come
4 Service To School Programs
5 Where Our Veterans Enroll
6 S2S Student Spotlight
8 S2S Veterans Attend the Country’s Best Colleges
9 Our Team
10 Partners
12 The Future of S2S
13 Support Our Mission
Dear Friends & Supporters,

As we close out the 2019-2020 academic year, we are excited to share this report which highlights our mission’s impact, the incredible veterans we serve, college partnerships through our VetLink program, and our plans for a successful future. While there is still more work to be done and veterans to assist, I’d like to highlight two successes that encapsulate Service to School’s important work during the past year.

First, of our veterans who worked with an Ambassador or staff to apply to an undergraduate institution, 63% went on to enroll at a US News & World Report Top 50 College and nearly all enrolled at a Top 150 college. This means more veterans at colleges with high graduation rates, great career and academic support services, small class size and high faculty engagement, and quality academics and instruction.

Second, our VetLink college partners grew from 18 to 25 schools, including the addition of three graduate programs. By joining VetLink, these prestigious universities have demonstrated a commitment to enrolling more veterans and creating environments for veterans to thrive in the classroom and seamlessly transition into the campus community.

I am truly honored to lead this organization, and we owe a debt of gratitude to our volunteers and Ambassadors, our donors and supporters, and those who are forging paths for more veterans in higher-ed. Service to School is privileged to serve the nation’s veterans to help them achieve “Admission Accomplished!”

Christine Schwartz

Chief Executive Officer
Service to School
Mission

To prepare transitioning servicemembers and veterans for their next chapter of leadership by helping them gain admission to the best college or graduate school possible.
Ambassador Program

S2S Ambassadors work with assigned veterans to provide peer mentorship and assistance through the college and graduate school application process. Assistance includes helping veterans identify the best school fit, essay and personal statement edits, interview preparation, networking tips and invitations, and standardized test preparation.

VetLink

VetLink is a partnership between S2S and 25 select colleges and universities committed to increasing veteran enrollment on their campuses. Through VetLink, veterans have the opportunity to showcase their military service and academic preparedness as part of the application process resulting in high acceptance and enrollment rates at those universities.

Guidebooks

Written by admissions experts and student veterans, our guidebooks are tailored to veterans applying to Undergrad, Law School, or Business School and have been distributed and downloaded 5,000+ times.

Events & Networking

Conferences, college visits, happy hours, webinars, student get togethers... the S2S community stays engaged and connected so we can continue to support one another and share our important mission.
In 2019, Service to School provided assistance and opportunities for support to 2,426 veterans.

We connected these veterans to staff members and our network of 832 mentors, whom we call Ambassadors, and helped them gain admission to hundreds of colleges and grad school programs including our 24 partner schools.

S2S gave me the confidence to apply to my dream school and then supported me throughout the application process to ensure I got there.

– Gage Wrye, US Navy, Pomona College class of 2024
Where Our Veterans Enroll

American University  Georgetown University
Amherst College  Harvard University
Arizona State University  Hodges University
Auburn University  Indiana University
Belmont University  London Business School
Boston College  Loyola of Chicago
Brown University  MIT
Bryant University  New York Institute of Technology
Bucknell University  Northeastern University
BYU-Idaho  Northwestern University
Cal Poly - San Luis Obispo  Notre Dame University
California Baptist University  NYU
California State University - East Bay  Ohio State
Cambridge University  Palm Beach Atlantic University
Carnegie Mellon  Penn State
Chapman University  Pepperdine University
College of Charleston  Pomona College
Colorado Christian University  Princeton University
Colorado School of Mines  Saint Louis University
Columbia University  Saint Michaels University
Cornell University  San Diego State University
Dartmouth College  San Jose State University
Drexel University  Santa Clara University
Duke University  Seattle University
Emory University  Southwestern University
Faulkner University  St. Andrews College
Florida International University  St. Louis University
Fordham University  St. Mary’s Law School
George Washington University  Stanford University
Georgetown University  Stony Brook
Harvard University  Swarthmore College
Hodges University  Syracuse University
Indiana University  Tennessee
London Business School  Texas A&M
Loyola of Chicago  Texas Tech
MIT  The University of Florida
New York Institute of Technology  Towson University
Northeastern University  Tufts University
Northwestern University  UC Berkeley
Notre Dame University  UC Davis
NYU  UC Irvine
Ohio State  UC Riverside
Palm Beach Atlantic University  UCLA
Penn State  UMass - Boston
Pepperdine University  UNC - Chapel Hill
Pomona College  UNC - Charlotte
Princeton University  University of Alabama
Saint Louis University  University of Chicago
Saint Michaels University  University of Colorado - Boulder
San Diego State University  University of DC
San Jose State University  University of Georgia
Santa Clara University  University of Maryland
Seattle University  University of Michigan
Southwestern University  University of Minnesota
St. Andrews College  University of Nebraska - Lincoln
St. Louis University  University of Oklahoma
St. Mary’s Law School  University of Oregon
Stanford University  University of Pittsburgh
University of San Diego  University of San Francisco
University of Southern California  University of South Florida
University of St. Thomas  University of Texas - Austin
University of Virginia  University of Washington
University of Wisconsin - Madison  U Penn
Vassar College  Virginia Tech
Wake Forest  Washington University
Washington University  Wesleyan University
Western Connecticut State  Western Washington University
Willamette University  Williams College
William & Mary  Winthrop University
Williams College  Worcester Polytechnic Institute
Wesleyan University  Xavier University
Xavier University  Yale University
S2S Student Spotlight

During my time in the Marine Corps, I started volunteering a lot and realized that in order to continue helping people the way that I want, I need to continue my education.

Jessica Nelson
USMC
Smith College
Class of 2019

Veterans have experiences, Service to School helps turn them into stories. Those stories become a gateway to a brighter future.

Andres Guerra
USMC
Yale University
Class of 2022

S2S convinced me that applying to Harvard was worthwhile, and weekly conversations with my S2S Ambassador provided a road map to the admissions process. I never would have ended up at Harvard if it wasn't for S2S.

Julian Hopf
U.S. Army
Harvard University
Class of 2023
S2S Student Spotlight

Working with Service to School was like having a trusted NCO, because they gave me invaluable advice and kept me focused on the path to my goal.

Clariza Macaspac  
U.S Navy  
Princeton University  
Class of 2023

Service to School served as an invaluable aid during the application process, especially for getting extra sets of eyes on my essays before submitting. My longtime dream of studying at Stanford is now a reality!

Benjamin Works  
USMC  
Stanford University  
Class of 2022

I’ve always had a ‘thirst for knowledge’. When my enlistment contract was up, I decided to pursue an education that could help me satiate that thirst. I always knew that I wanted to return to college and it just seemed like the next step in my career.

Michael Muir  
USMC  
Brown University  
Class of 2020
S2S Veterans Attend the Country’s Best Colleges

10% of Student Veterans Attend a College with a Graduation Rate Above 70%

86% of S2S Student Veterans Attend a College with a Grad Rate Above 70%

S2S student veterans are 8X more likely to attend colleges with high graduation rates compared to their veteran peers.

Our Team

Staff

Christine Schwartz
Chief Executive Officer

Jim Selbe
Chief Operations Officer

Kasie Valenti
Director of Communications
Ambassador Program Manager

Alex Nieves
Applicant Program Manager

Operational Volunteers

A HUGE thank you to our “operational volunteers” who give so much of their time and energy to serve our organization.

John Powell
Chief Financial Officer

Thadeus Hickman
Chief Technology Officer

John Casey
General Counsel

Carl Min
JD Operations Lead

Andrew Nguyen
JD Operations Lead

Paul Zebb
JD Operations Lead

Katherine Rowe
MBA Operations Lead

Glenn Kozawa
MBA Operations Lead

Chuck Ragland
MBA Operations Lead

Steven Hojnicki
MBA Operations Lead

Jared Plotkin
Graduate Operations Lead

Board of Directors

Augusto Giacoman
(President of the Board)
Partner, Strategy&

Tim Hsia
CEO, Media Mobilize

General (ret.) Joseph Votel
Former CENTCOM Commander
CEO, BENS

Michael Anderson
CEO, Stache

Anna Ivey
CEO, CommonCoach

Khalil Tawil
VP Strategy & Development,
iHeartMedia
Our National Partners

Service to School cultivated the courage necessary for me to express the strengths of my character and experience and realize my ability to thrive in an academic environment.

Tina Wong
U.S. Army
Stanford University class of 2022
Our College Partners

Amherst College
Bowdoin
Brown
Carleton

Colgate University
Cornell
Dartmouth

GW
Harvard
Harvard Law School
Johns Hopkins

MIT
Pomona College
Princeton
Smith College

Stanford
Swarthmore
Syracuse
The University of Chicago

Michigan
University of Notre Dame
Williams
Yale
Yale Law School
The Future of S2S

Our strategic objectives were developed to keep us focused on delivering the most effective programs and support to veterans while not losing sight or momentum of our important mission.

Scale our operations and programs offered so that we may better serve veterans and transitioning servicemembers.

This includes developing a self-guided technology solution for veterans who may not want or require the assistance of a mentor.

Expand our VetLink Program by adding more college and graduate school partners who are dedicated to admitting, enrolling, and supporting student veterans.

Grow the number of veterans who use our programs each year through more in-person events and outreach, social media campaigns, and veteran service organization partnerships.

Improve and update resources available to our community.

This includes providing better training to our Ambassadors so that they may be the best mentors possible and updating our guidebooks to reflect trends in higher education.
Support Our Mission

Donate

Your donation will go directly to creating opportunities for veterans to realize the power of their potential by attending our Nation's top colleges.

Donate online via credit card or PayPal:
https://service2school.org/donate/

Donate by mail:
Service to School
300 3rd Street, Apt 919
San Francisco, CA 94107-1254

Volunteer

Make a difference by volunteering as a Service to School Ambassador! Our Ambassador's provide mentorship and academic advice for aspiring student veterans and are an invaluable part of a veteran's path to higher-education.