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Dear Friends & Supporters,

As we close out the 2019-2020 academic year, we are excited to share this report which highlights our mission’s impact, the incredible veterans we serve, college partnerships through our VetLink program, and our plans for a successful future. While there is still more work to be done and veterans to assist, I’d like to highlight two successes that encapsulate Service to School’s important work during the past year.

First, of our veterans who worked with an Ambassador or staff to apply to an undergraduate institution, 63% went on to enroll at a US News & World Report Top 50 College and nearly all enrolled at a Top 150 college. This means more veterans at colleges with high graduation rates, great career and academic support services, small class size and high faculty engagement, and quality academics and instruction.

Second, our VetLink college partners grew from 18 to 25 schools, including the addition of three graduate programs. By joining VetLink, these prestigious universities have demonstrated a commitment to enrolling more veterans and creating environments for veterans to thrive in the classroom and seamlessly transition into the campus community.

I am truly honored to lead this organization and we owe a debt of gratitude to our volunteers and Ambassadors, our donors and supporters, and those who are forging paths for more veterans in higher-ed. Service to School is privileged to serve the nation’s veterans to help them achieve, “Admission Accomplished!”.

Christine Schwartz
Chief Executive Officer
Service to School
Mission

To prepare transitioning servicemembers and veterans for their next chapter of leadership by helping them gain admission to the best college or graduate school possible.
S2S Programs

Ambassador Program

S2S Ambassadors work with assigned veterans to provide peer mentorship and assistance through the college and graduate school application process. Assistance includes helping veterans identify the best school fit, essay and personal statement edits, interview preparation, networking tips and invitations, and standardized test preparation.

VetLink

VetLink is a partnership between S2S and 25 select colleges and universities committed to increasing veteran enrollment on their campuses. Through VetLink, veterans have the opportunity to showcase their military service and academic preparedness as part of the application process resulting in high acceptance and enrollment rates at those universities.

Guidebooks

Written by admissions experts and student veterans, our guidebooks are tailored to veterans applying to Undergrad, Law School, or Business School and have been distributed and downloaded 5,000+ times.

Events & Networking

Conferences, college visits, happy hours, webinars, student get-together’s... the S2S community stays engaged and connected so we can continue to support one another and share our important mission.
How Far We’ve Come

In 2019, Service to School provided assistance and opportunities for support to 2,426 veterans.

We connected these veterans to staff members and our network of 832 mentors, whom we call Ambassadors, and helped them gain admission to hundreds of colleges and grad school programs including our 25 partner schools.

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<th>’11</th>
<th>’19</th>
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<tr>
<td><strong>Veterans Supported</strong></td>
<td>11</td>
<td>2,426</td>
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<td><strong>S2S Ambassadors</strong></td>
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<td>832</td>
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<tr>
<td><strong>College Partners</strong></td>
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S2S gave me the confidence to apply to my dream school and then supported me throughout the application process to ensure I got there.

– Gage Wrye, US Navy, Pomona College class of 2024
American University
Amherst College
Arizona State University
Auburn University
Baylor University
Belmont University
Boston College
Brown University
Bryant University
Bucknell University
BYU- Idaho
Cal Poly - San Louis Obispo
California Baptist University
California State University - East Bay
Cambridge University
Carnegie Mellon
Chapman University
College of Charleston
Colorado Christian University
Colorado School of Mines
Columbia University
Cornell University
Dartmouth College
Drexel University
Duke University
Emerson College
Emory University
Faulkner University
Florida International University
Fordham University
George Washington University
Georgetown University
Harvard University
Hodges University
Indiana University
London Business School
Loyola of Chicago
MIT
New York Institute of Technology
Northeastern University
Northwestern University
Notre Dame University
NYU
Ohio State
Palm Beach Atlantic University
Penn State
Pepperdine University
Pomona College
Princeton University
Saint Louis University
Saint Michaels University
San Diego State University
San Jose State University
Santa Clara University
Seattle University
Southwestern University
St. Andrews College
St. Louis University
St. Mary's Law School
Stanford University
Stony Brook
Swarthmore College
Syracuse University
Tennessee
Texas A&M
Texas Tech
The University of Florida
Towson University
Tufts University
UC Berkeley
UC Davis
UC Irvine
UC Riverside
UCLA
UMass - Boston
UNC - Chapel Hill
UNC - Charlotte
University of Alabama
University of Chicago
University of Colorado - Boulder University of DC
University of Georgia
University of Maryland
University of Miami
University of Michigan
University of Minnesota
University of Nebraska - Lincoln
University of Oklahoma
University of Oregon
University of Pittsburgh
University of San Diego
University of San Francisco
University of South Florida
University of Southern California
University of St. Thomas
University of Texas - Austin
University of Virginia
University of Washington
University of Wisconsin - Madison
UPenn
Vassar College
Virginia Tech
Wake Forest
Washington University
Wesleyan University
Western Connecticut State
Western Washington University
Williamette University
William & Mary
Williams College
Winthrop University
Worcester Polytechnic Institute
Xavier University
Yale University

Where Our Veterans Enroll
S2S Student Spotlight

During my time in the Marine Corps, I started volunteering a lot and realized that in order to continue helping people the way that I want, I need to continue my education.

Veterans have experiences, Service to School helps turn them into stories. Those stories become a gateway to a brighter future.

Jessica Nelson
USMC
Smith College
Class of 2019

Andres Guerra
USMC
Yale University
Class of 2022

S2S convinced me that applying to Harvard was worthwhile, and weekly conversations with my S2S Ambassador provided a road map to the admissions process. I never would have ended up at Harvard if it wasn't for S2S.

Julian Hopf
U.S. Army
Harvard University
Class of 2023
Working with Service to School was like having a trusted NCO, because they gave me invaluable advice and kept me focused on the path to my goal.

Clariza Macaspac
U.S Navy
Princeton University
Class of 2023

Service to School served as an invaluable aid during the application process, especially for getting extra sets of eyes on my essays before submitting. My longtime dream of studying at Stanford is now a reality!

Benjamin Works
USMC
Stanford University
Class of 2022

I’ve always had a ‘thirst for knowledge’. When my enlistment contract was up, I decided to pursue an education that could help me satiate that thirst. I always knew that I wanted to return to college and it just seemed like the next step in my career.

Michael Muir
USMC
Brown University
Class of 2020
S2S Veterans Attend the Country’s Best Colleges

10% of Student Veterans Attend a College with a Graduation Rate Above 70%

86% of S2S Student Veterans Attend a College with a Grad Rate Above 70%


S2S student veterans are 8X more likely to attend colleges with high graduation rates compared to their veteran peers.
Our Team

Staff

Christine Schwartz  
Chief Executive Officer

Jim Selbe  
Chief Operations Officer

Kasie Valenti  
Director of Communications  
Ambassador Program Manager

Alex Nieves  
Applicant Program Manager

Operational Volunteers

A HUGE thank you to our “operational volunteers” who give so much of their time and energy to serve our organization.

John Powell  
Chief Financial Officer

Thadeus Hickman  
Chief Technology Officer

John Casey  
General Counsel

Carl Min  
JD Operations Lead

Andrew Nguyen  
JD Operations Lead

Paul Zebb  
JD Operations Lead

Katherine Rowe  
MBA Operations Lead

Glenn Kozawa  
MBA Operations Lead

Chuck Ragland  
MBA Operations Lead

Steven Hojnicki  
MBA Operations Lead

Jared Plotkin  
Graduate Operations Lead

Board of Directors

Augusto Giacoman  
(President of the Board)  
Partner, Strategy&

Tim Hsia  
CEO, Media Mobilize

General (ret.) Joseph Votel  
Former CENTCOM Commander  
CEO, BENS

Michael Anderson  
CEO, Stache

Anna Ivey  
CEO, CommonCoach

Khalil Tawil  
VP Strategy & Development,  
iHeartMedia
Service to School cultivated the courage necessary for me to express the strengths of my character and experience and realize my ability to thrive in an academic environment.

Tina Wong
U.S. Army
Stanford University class of 2022
Our College Partners

Amherst College  
Arizona State University  
Bowdoin  
Brown  
Carleton

Colgate University  
Cornell University  
Dartmouth

The Graduate School of Political Management  
Harvard University  
Harvard Law School  
Johns Hopkins University

Massachusetts Institute of Technology  
Pomona College  
Princeton University  
Smith College

Stanford  
Swarthmore  
Syracuse University  
The University of Chicago

Michigan  
University of Notre Dame  
Williams  
Yale  
Yale Law School
The Future of S2S

Our strategic objectives were developed to keep us focused on delivering the most effective programs and support to veterans while not losing sight or momentum of our important mission.

Scale our operations and programs offered so that we may better serve veterans and transitioning servicemembers.

This includes developing a self-guided technology solution for veterans who may not want or require the assistance of a mentor.

Expand our VetLink Program by adding more college and graduate school partners who are dedicated to admitting, enrolling, and supporting student veterans.

Grow the number of veterans who use our programs each year through more in-person events and outreach, social media campaigns, and veteran service organization partnerships.

Improve and update resources available to our community.

This includes providing better training to our Ambassadors so that they may be the best mentors possible and updating our guidebooks to reflect trends in higher education.
Support Our Mission

Donate

Your donation will go directly to creating opportunities for veterans to realize the power of their potential by attending our Nation's top colleges.

Donate online via credit card or paypal:
https://service2school.org/donate/

Donate by mail:
Service to School
300 3rd Street, Apt 919
San Francisco, CA 94107-1254

Volunteer

Make a difference by volunteering as a Service to School Ambassador! Our Ambassadors provide mentorship and academic advice for aspiring student veterans and are an invaluable part of a veteran's path to higher-education.
Service to School
2019-2020 Annual Report

service2school.org
@service2school
servicetoschool